



METROPOLITAN  
TRANSPORTATION  
COMMISSION

Agenda Item No. 2h

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*Memorandum*

TO: Operations Committee

DATE: May 1, 2009

FR: Executive Director

310-2700, 310-2728,  
W.I. 105-1221

RE: TransLink<sup>®</sup> Program Contract Actions

TransLink<sup>®</sup>, the Bay Area's regional transit fare payment system, is currently operating on all AC Transit and Golden Gate Transit bus and ferry routes, and is in a "soft launch" phase with patrons and employees of the San Francisco Municipal Transportation Agency (SFMTA) and Caltrain. TransLink<sup>®</sup> is scheduled to reach Revenue Ready on BART this month.

In March 2009, the TransLink<sup>®</sup> system averaged about 25,000 transactions per weekday. This is an increase of 8% compared to February 2009 and 110% compared to March 2008. Growth in transaction volume is occurring on all participating transit agencies.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to execute the following contract actions to support completion of TransLink<sup>®</sup> Implementation Phases 2.3 and 2.4.

**i. Purchase Order – TransLink<sup>®</sup> Network Services: AT&T (\$300,000)**

In December 2000, the Administration Committee approved a contract with Pacific Bell Network Integration (PBNI), now AT&T, for networking services for the TransLink<sup>®</sup> program. This network connects card readers and other devices with data servers and the TransLink<sup>®</sup> Central System. Since then, MTC has approved a total of nine purchase orders with this vendor for the installation and operation of network services for a total of \$1,482,992. Last year, a purchase order was approved in June for Fiscal year 2008-09 in the amount of \$332,000. The FY 2009-10 Purchase Order for \$300,000 will cover network operations and installation, including \$4,000 for installation of new lines, and \$267,000 for service on all lines and 10% contingency funding. The TransLink<sup>®</sup> budget includes funding for this purchase order.

**ii. Funding Agreement Amendment – TransLink<sup>®</sup>/RTC Discount Card Integration: BART (\$55,000)**

In 2006, MTC executed a funding agreement with BART to enable BART's RTC Discount Card Program contractor to incur additional expenses associated with its role as a distributor of TransLink<sup>®</sup> cards to qualifying senior citizens and persons with disabilities. This amendment will enable the RTC Discount Card Program to continue performing this service through FY 2009-10. In recommending the use of TransLink<sup>®</sup> funds for this purpose, the TransLink<sup>®</sup> Management Group (TMG) agreed to provide TransLink<sup>®</sup> funding until BART

rebids the contract for the RTC Discount Card Program contractor. Staff is concurrently requesting funding for this contract amendment at the June Programming and Allocations Committee meeting.

**iii. Contract Amendment – TransLink® Design and Engineering Assistance: Booz Allen Hamilton (\$700,000)**

In 1999, MTC executed a contract with Booz Allen Hamilton (BAH) to provide assistance to the TransLink® program with technical engineering and design support. This amendment will allow for the on-site Program Director and the Design-Build Manager to continue to provide project management staff support for 12 months. The Program Director is responsible for overall project delivery. The Design-Build Manager will support completion of Phase 2.3 and Phase 2.4, especially BART and contract administration/change orders. The TransLink® budget includes funding for this contract amendment.

**iv. Contract Amendment – TransLink® Equipment Field Inspections: Kimley-Horn & Associates (\$180,000)**

Kimley-Horn & Associates, Inc. has been under contract, as one of the “on-call” consultants under the TransLink® Consultant Assistance Program to conduct field tests of TransLink® equipment onboard TransLink®-equipped vehicles. MTC initiated these equipment checks as a way to confirm that the system is operating to the standards expected in the TransLink® Contract. The checks have proved to be a valuable tool to identify the nature and extent of equipment performance issues. Staff recommends approval of a contract amendment in the amount of \$180,000 to allow continuation of these checks for all operators currently or soon-to-be operating TransLink® (AC Transit, Golden Gate Transit & Ferry, San Francisco Muni, Caltrain and BART) through June 2010. The TransLink® budget includes funding for this contract amendment.

**v. Contract Amendment – Distribution and Communications Support Services: Synapse Strategies (\$145,000)**

Synapse Strategies has been under contract, as one of the “on-call” consultants under the TransLink® Consultant Assistance Program to provide distribution and communications planning and support for the rollout of TransLink®. This contract amendment will support marketing and distribution initiatives for the transit agencies that are already operating TransLink® and coordinate regional marketing strategies for the remainder of FY2008-09. Staff is concurrently requesting funding for this contract amendment at the June Programming and Allocations Committee meeting.

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Steve Heminger

SH:JA

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Purchase Order

Work Item No.: 310-2700 and 105-1221

Contractor: AT&T  
Sacramento, CA

Project Title: TransLink<sup>®</sup> Networking Services

Purpose of Project: Provide a communications network for the TransLink<sup>®</sup> program.

Brief Scope of Work: Service fees and capital costs for network, frame relay and dial-up services connecting TransLink<sup>®</sup> devices to computer servers and the central clearinghouse.

Project Cost Not to Exceed: \$300,000

Funding Source: Capital: STP/CMAQ, STA  
Operating: RM-2 Operating

Fiscal Impact: Funding to come from previously programmed state and federal funds for the TransLink<sup>®</sup> program.

Motion by Committee: That the Executive Director or his designee is authorized to issue a purchase order for communications network services from AT&T and the Chief Financial Officer is authorized to set aside funds up to \$300,000 for such a purchase order.

Operations  
Committee:

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Amy Rein Worth, Chair

Approved: Date: May 8, 2009

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Funding Agreement Amendment

Work Item No.: 105-1221

Contractor: BART  
Oakland, CA

Project Title: TransLink<sup>®</sup>/RTC Discount Card Program Integration

Purpose of Project: Enable the RTC Discount Card Program to provide TransLink<sup>®</sup> cards to qualifying senior citizens and persons with disabilities

Brief Scope of Work: The RTC Discount Card Program Central Processor will perform TransLink<sup>®</sup>-related services by providing TransLink<sup>®</sup> card to qualifying senior citizens and persons with disabilities.

Project Cost Not to Exceed: \$55,000 for this amendment (previously contracted amount: \$177,297)

Funding Source: RM-2 Operating

Fiscal Impact: Subject to June 2009 Programming and Allocations Committee approval

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement amendment with BART for the purposes described herein, and the Chief Financial Officer is authorized to set aside funds up to \$55,000 for such amendment.

Operations Committee:

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Amy Rein Worth, Chair

Approved:

Date: May 8, 2009

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Contract Amendment

Work Item No.: 310-2700

Contractor: Booz Allen Hamilton  
San Francisco, CA

Project Title: TransLink<sup>®</sup> Engineering and Design Support

Purpose of Project: Provide assistance related to the design and implementation of the TransLink<sup>®</sup> system

Brief Scope of Work: Project management support during FY 2009-10

Project Cost Not to Exceed: \$700,000 for this amendment (previously contracted amount: \$11,073,843)

Funding Source: CMAQ and STA

Fiscal Impact: \$700,000 included in the FY 2009-10 agency budget

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract amendment with Booz Allen Hamilton for the purposes described herein, and the Chief Financial Officer is authorized to set aside funds up to \$700,000 for such amendment.

Operations Committee:

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Amy Rein Worth, Chair

Approved:

Date: May 8, 2009

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Contract Amendment

Work Item No.: 310-2700

Consultant: Kimley-Horn and Associates, Inc.  
Oakland, California

Work Project Title: TransLink<sup>®</sup> Equipment Field Inspections

Purpose of Project: Inspect and measure performance of TransLink<sup>®</sup> devices onboard TransLink<sup>®</sup>-equipped vehicles

Brief Scope of Work: Periodic inspection of TransLink<sup>®</sup> devices onboard TransLink<sup>®</sup>-equipped vehicles.

Project Cost Not to Exceed: \$180,000 (previously contracted amount: \$214,156)

Funding Sources: CMAQ and STA

Fiscal Impact: Funding to come from previously programmed regional funds for the TransLink<sup>®</sup> program.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract amendment with Kimley-Horn and Associates, Inc., and the Chief Financial Officer is authorized to set aside funds up to \$180,000 for such a contract amendment.

Operations Committee:

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Amy Rein Worth, Chair

Approved: Date: May 8, 2009

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Contract Amendment

Work Item No.: 105-1221 and 310-2728

Contractor: Synapse Strategies  
Oakland, CA

Project Title: TransLink<sup>®</sup> Distribution and Communications Planning  
and Support Services

Purpose of Project: Oversee completion of tasks related to the regionwide  
implementation of TransLink<sup>®</sup>

Brief Scope of Work: Planning and support services related both to the  
distribution of TransLink<sup>®</sup> cards and value and to  
TransLink<sup>®</sup> marketing and communications initiatives

Project Cost Not to Exceed: \$145,000 (previously contracted amount: \$372,000)

Funding Source: RM-2 Capital and RM-2 Operating

Fiscal Impact: Subject to June 2009 Programming and Allocations Committee  
approval

Motion by Committee: That the Executive Director or his designee is authorized to  
negotiate and enter into a contract amendment with Synapse  
Strategies and the Chief Financial Officer is authorized to set  
aside funds up to \$145,000 for such a contract amendment.

Operations Committee:

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Amy Rein Worth, Chair

Approved: Date: May 8, 2009