



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Administration Committee
FR: Executive Director
RE: Contract Amendment: Understanding and Supporting the Choice to Reside in a Transit Oriented Development: Cambridge Systematics

DATE: April 1, 2009
W.I.: 1611

Cambridge Systematics is currently under contract with MTC in the amount of \$315,000 to conduct surveying and planning efforts to improve our understanding of individuals' attitudes on residential choice and to define effective policy approaches to better support transit oriented developments. This effort is entitled "Understanding and Supporting the Choice to Reside in a Transit Oriented Development."

In 2008, MTC amended this contract to add \$15,000 in Regional Measure 2 Marketing funds to provide surveying support for a complementary pilot project to provide TransLink[®] transit passes to residents of selected transit oriented developments and to evaluate the impact of the TransLink cards and free transit passes on transit ridership.

Staff recommends that a Committee authorize the Executive Director or his designee to negotiate and enter into contract amendment with Cambridge Systematics for \$26,000 to survey the participants following the expiration of the free period and evaluate the effectiveness of this project.

Steve Heminger

SH: VK

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract Amendment

Work Item No.: 1611

Consultant: Cambridge Systematics, Oakland CA

Work Project Title: Study: Understanding and Supporting the Choice to Reside in a Transit Oriented Development (TOD)

Purpose of Project: Conduct research and issue a report on the reasons why people choose to live in TODs, and surveying and evaluation of TransLink for TOD pilot project

Project Cost Not to Exceed: \$26,000 (previous approved amended agreement is for \$315,000)

Funding Source: FTA 5305, RM2 Marketing, STP

Fiscal Impact: Included in the FY 2008-09 Agency Budget;

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract amendments with Cambridge Systematics to provide surveying and evaluation support for the TransLink for TOD pilot project, and the Chief Financial Officer is directed to set aside funds up to \$26,000 in FY2008-09 funds for such contract amendment. a

Admin. Committee: _____
Dave Cortese, Vice Chair

Approved: Date: April 8, 2009