

**ATTACHMENT B**

**Service Matrix for JARC-Funded Services**

Primary Service Goal and Output Measure (Select one per JARC-funded service)					
JARC-Funded Service	A. Expanded geographic coverage	B Extended hours/ days of service	C Improved system capacity	D Improved access / connections	E Improved customer knowledge
<b>I. Trip-Based</b>					
1. Fixed route	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	
2. Flexible routing	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	
3. Shuttle/feeder services	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	
4. Demand response	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	
5. User-side subsidy/ vouchers	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	
6. Vanpool*			<i>Select</i>	<i>Select</i>	
<b>II. Information-Based</b>					
1. Mobility manager ***				<i>Select</i>	
2. One-stop center/referral					<i>Select</i>
3 Trip/itinerary planning					<i>Select</i>
4a. One-on-one transit training ("travel training")					<i>Select</i>
4b. Transportation resource training ("group training")					<i>Select</i>
5. Internet-based information					<i>Select</i>
6. Information materials/ marketing					<i>Select</i>
<b>III. Capital Investment</b>					
1. Vehicle for individual				<i>Select</i>	
2. Vehicle for agency	<i>Select</i>	<i>Select</i>	<i>Select</i>		
3. Vanpool*			<i>Select</i>	<i>Select</i>	
4. Car-sharing	<i>Select</i>		<i>Select</i>		
5. ITS-related hardware/ software investments			<i>Select</i>	<i>Select</i>	<i>Select</i>
6. Other capital projects	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>	<i>Select</i>

(If you need help identifying a combination of Service Type and Goal for reporting, please contact David Schneider at David.Schneider@dot.gov or (202) 493-0175 or the JARC-NF Evaluation Team at FTA.JARCNF@DOT.GOV.)

\* If vanpool vehicles were purchased during the report year, report under Category III - Capital Investment. If vanpool vehicles were not purchased, report under Category I - Trip-Based.

\*\*\* Although FTA funds "mobility managers" as an eligible capital expense, with an 80/20 federal to local match, they are categorized here as "information-based services" for reporting purposes.