



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Partnership Technical Advisory Committee (PTAC)

DATE: October 27, 2008

FR: Ashley Nguyen

W. I.

RE: Transportation 2035: Building the Momentum for Change

As we proceed with the third and final phase of the Transportation 2035 planning effort, staff seeks input from the Partnership on what specific, bold actions that the region ought to pursue (beyond the financially constrained plan) that help to build the momentum to change to meet our targets and to facilitate the kinds of changes we want to see happen.

At your meeting, staff will present and seek comments on the following:

- Discuss “change in motion” in terms of changes that are occurring around us and the changes that we want to advocate;
- Present the performance results of the Draft Transportation 2035 Plan against the performance objectives adopted by the Commission; and
- Seek your input on the following questions, and consider others that you might wish to offer:
 - Fix It Finally: How can we eliminate the \$40 billion maintenance backlog?
 - Transit Performance Initiative: Should transit agencies study/implement measures to increase ridership and service productivity and cost efficiencies?
 - Green Commute/Green Parking Pilot: Should the region launch a “Green Commute/Green Parking” pilot for employers and multi-unit residential developers?
 - Zero Emission Vehicles: Should the Bay Area’s local governments lead the way by moving to green vehicles?
 - Shape New Federal Transportation Bill: How can our region influence the debate on new federal transportation policies to further Transportation 2035 goals?

Over the next several weeks, staff plans to hold a series of stakeholder discussions with our MTC citizen advisors, the Partnership, and the Commission. The input received will help to determine what bold actions should be reflected in the Final Transportation 2035 Plan.

*Building the Momentum
For Change*



Partnership Technical Advisory Committee
October 27, 2008

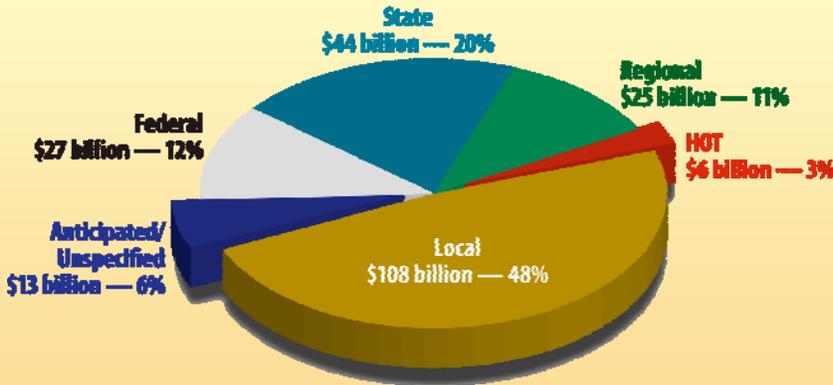


***“Change is
inevitable in a
progressive country.
Change is constant.”***

- Benjamin Disraeli

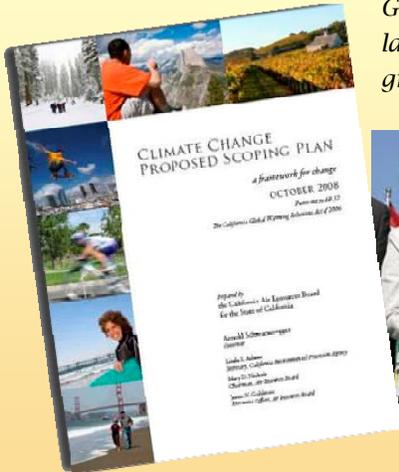
Change is Confident

Financial Outlook Includes Anticipated/Unspecified and HOT Revenues



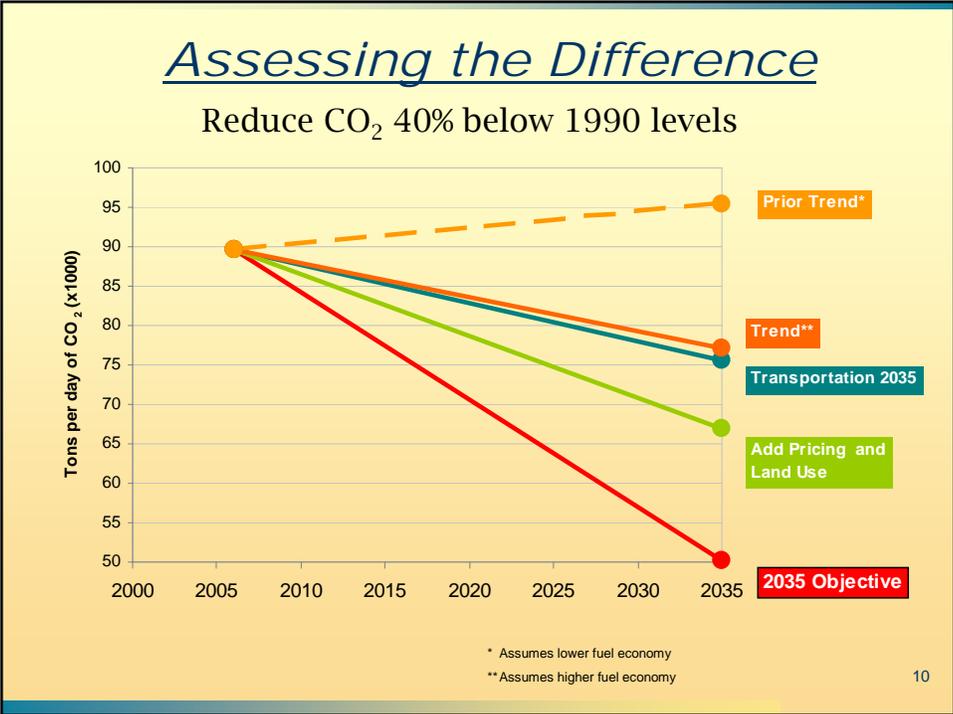
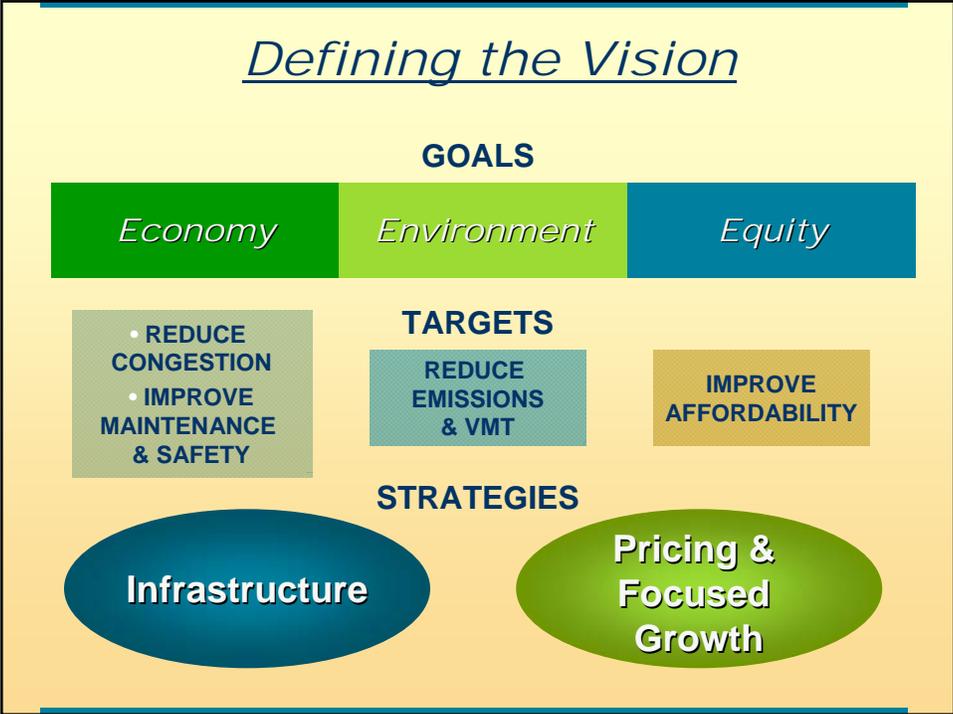
Change is Required

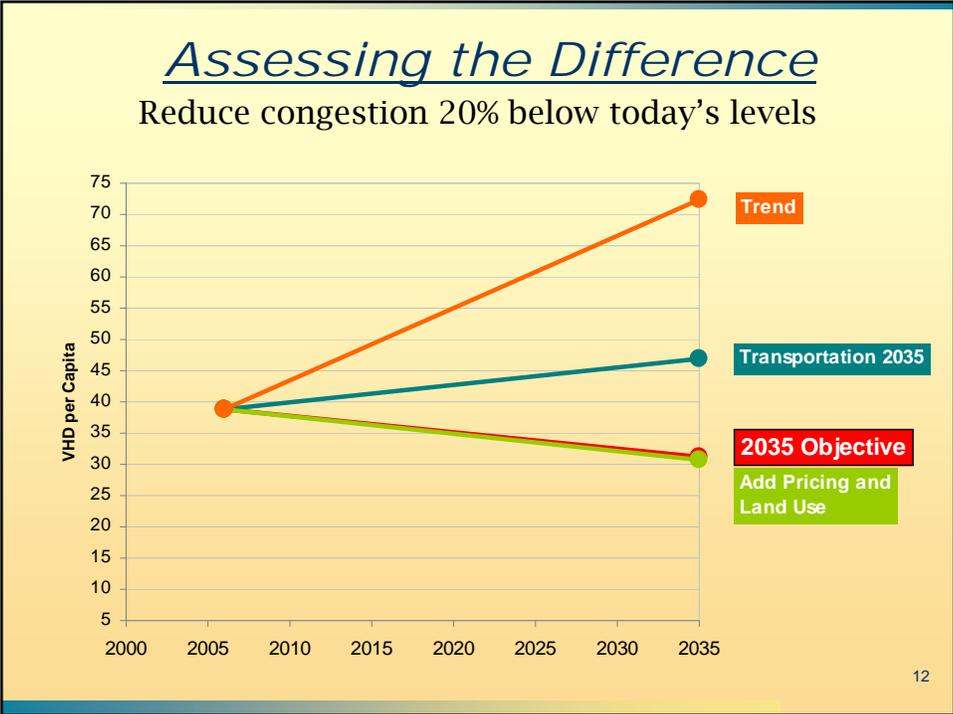
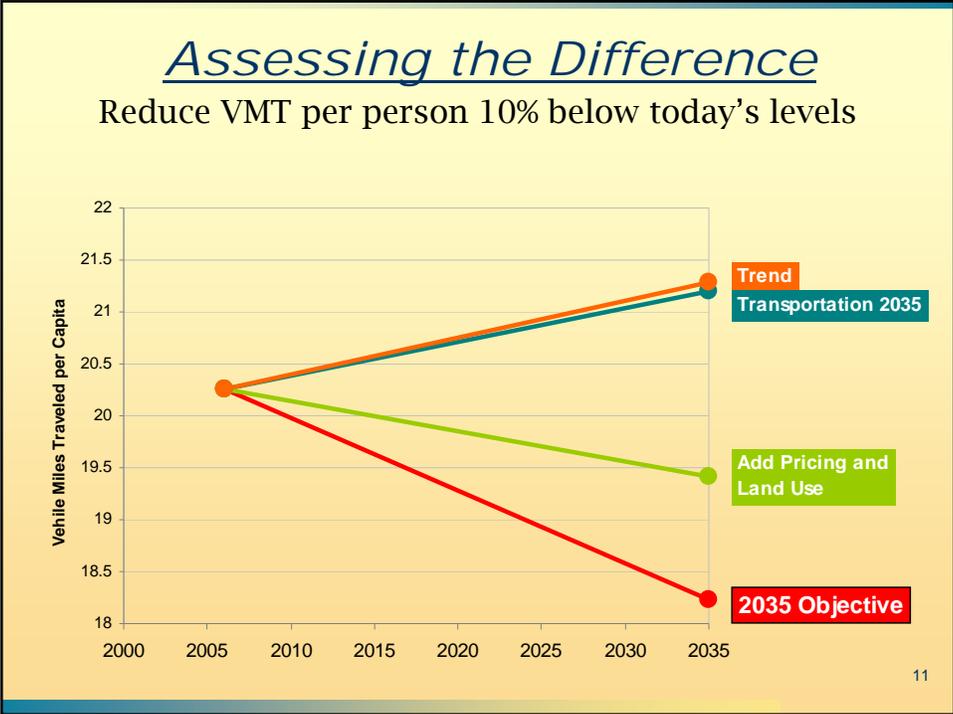
Gov. Schwarzenegger signs landmark legislation to reduce greenhouse gas emissions

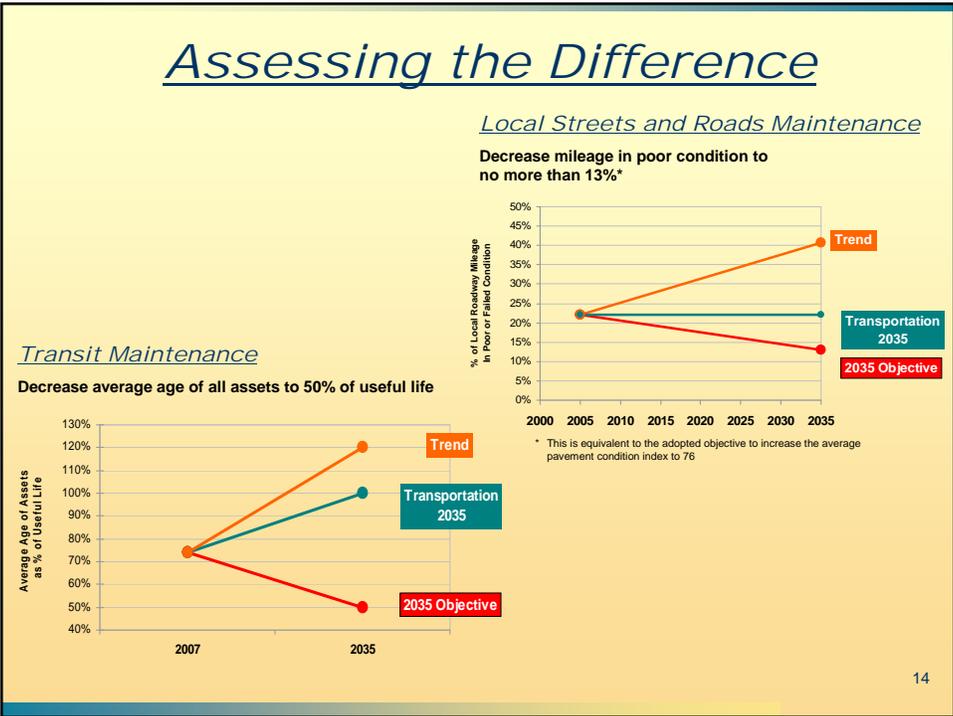
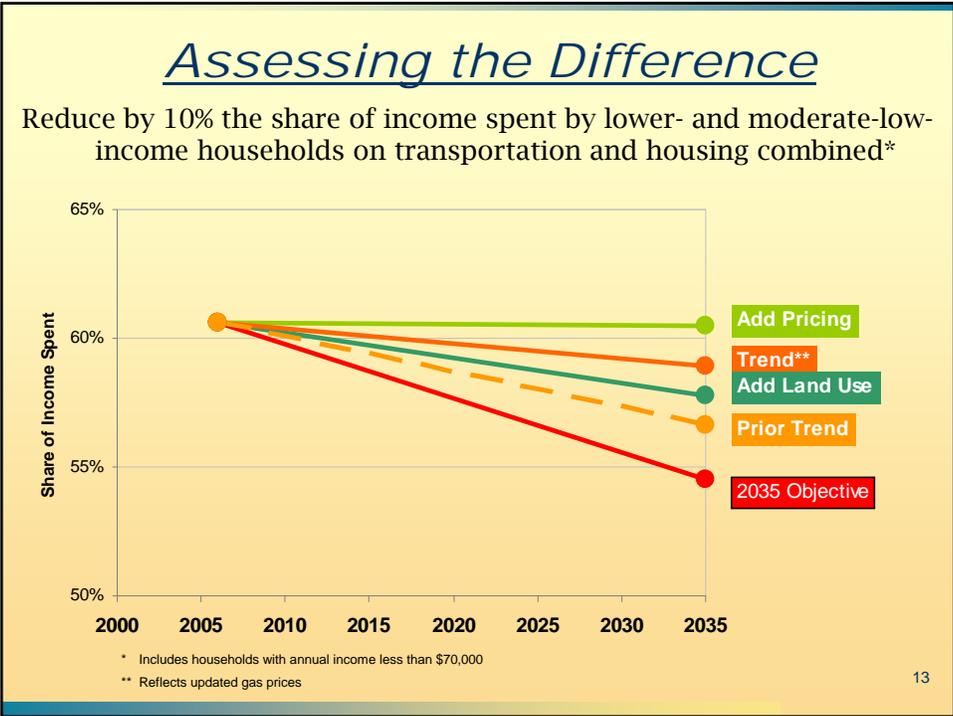


Change is Unpredictable



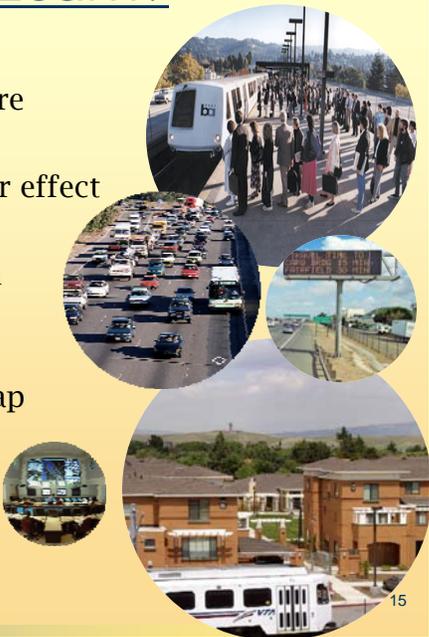






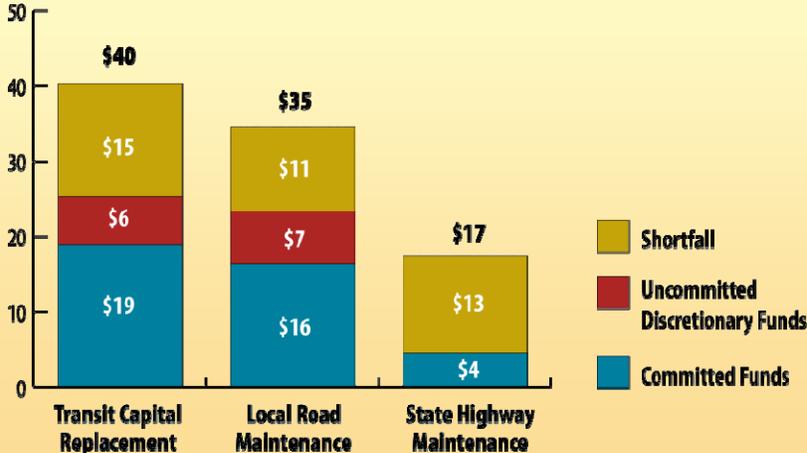
What Did We Learn?

- Infrastructure projects alone are not nearly enough
- Road pricing has a much bigger effect in the short-term
- Focused growth helps us reach targets in the longer term
- Technology innovations gets us even closer to closing the gap
- Shifts in individual behavior ultimately drive change



Building Our Momentum:

Maintenance Needs, Funding, Shortfalls
(In billions of escalated dollars)



Building Our Momentum:

#1 *Fix it, Finally?*

- How can we eliminate the \$40 billion funding shortfall that keeps our roads, transit systems and highways from being first rate?

Potential Strategies

- Seek rehabilitation funds in any infrastructure economic stimulus package
- Consider “Pennies for Potholes” regional gas fee
- Protect “spill over” funds for transit from raids by folding it into Prop. 42



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Building Our Momentum:

#2 *Transit Performance Initiative*

- Should major transit operators undertake a transit efficiency study and implement recommendations to increase ridership, service productivity and cost efficiency?
 - SFMTA's *Transit Efficiency Study* slated for adoption fall of 2008
 - VTA's comprehensive redesign of its bus network (2008) focused on serving transit dependent riders



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Building Our Momentum:

#3 *Green Commute/ Green Parking Pilot*

- Should the region develop a “Green Commute/Green Parking” Pilot for employers and multi-family residential developers?
 - San Francisco’s *Commuter Benefit Ordinance*, and MTC’s “*TransLink for T.O.D.*” are potential models.



Building Our Momentum:

#4 *Zero Emission Municipal Fleet*

- Should the Bay Area’s local governments lead the way by moving to green vehicle fleets to zero-out greenhouse gas emissions?
 - Some 25,000 vehicles currently in region’s municipal fleet (unknown number of zero-emission vehicles)
 - What percentage of the fleet should we seek to convert?



Building Our Momentum:

#5 Shape New Federal Transportation Bill

- How can our region influence the debate on new federal surface transportation policies and funding to further Transportation 2035 goals?
- *“To meet 21st Century transportation needs, it is necessary for Congress to establish a new Federal Compact with the American People.”*
— National Surface Transportation Policy and Revenue Study Commission



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Next Steps: “Building Momentum”

Stakeholder Discussions

- **MTC Joint Advisors Workshop** — Oct. 24
- **Partnership Technical Advisory Committee** — Oct. 27
- **Bay Area Partnership Board** — Nov. 10
- **MTC Planning Committee Discussion** — Nov. 14
- **Include preferred strategy in Transportation 2035 Plan** — March 2009

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