



METROPOLITAN
TRANSPORTATION
COMMISSION

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Memorandum

TO: Operations Committee

DATE: September 5, 2008

FR: Executive Director

W.I.: 310-2700 and 105-1221

RE: TransLink[®] Program

- (i) Funding Agreement Amendment – TransLink[®] Transit Agency Marketing: AC Transit
- (ii) TransLink[®] Contract Change Order No. 114 – West Dublin BART Station Incorporated into TransLink[®]: Motorola, Inc.
- (iii) Contract Amendment – TransLink[®] On Board Equipment Inspections: Kimley-Horn Associates, Inc.

Background

TransLink[®] is the Bay Area's regional transit fare payment system. When fully implemented, Bay Area transit riders will be able use a single reloadable TransLink[®] smart card to ride every transit system in the nine-county San Francisco Bay Area. TransLink[®] is currently operating on all AC Transit and Golden Gate Transit and Ferry routes.

1) Funding Agreement Amendment – TransLink[®] Transit Agency Marketing: AC Transit (\$50,000)

The RTC (Regional Transit Connection) Discount Card Program issues identification cards to senior citizens and transit riders with qualifying disabilities to establish their eligibility for discounts on transit systems in the Bay Area. In 2007, the program began issuing TransLink[®] cards – called RTC TransLink[®] Cards – to all new applicants, and any cardholders requesting replacement or renewal cards. The RTC TransLink[®] Cards are pre-encoded to grant discounts to qualifying cardholders, and the cards include benefits such as TransLink[®]'s balance protection feature and the ability to load value via the TransLink[®] website.

Eligibility for the RTC Discount Card typically lasts for three years. To encourage AC Transit's riders to make the transition from the old cards to the new RTC TransLink[®] Cards, AC Transit proposes to waive the fee normally associated with acquiring a RTC TransLink[®] Card (\$3.00) for up to 10,000 customers. The promotion will require the development of new promotional and educational materials and postage to send mailings and cards to the eligible customers. The funding agreement amendment will include \$30,000 to offset the cost of waiving the card acquisition fee normally assessed to cardholders and \$20,000 for promotional and educational

materials and postage. The current funding agreement with AC Transit for TransLink[®] marketing in the amount of \$20,000.

2) TransLink[®] Contract Change Order No. 114 – West Dublin BART Station Incorporated into TransLink[®]: Motorola, Inc. (\$190,000)

TransLink[®] is scheduled to be implemented on BART's faregates and ticket vending machines in spring of 2009. In August 2009, the new West Dublin BART station is scheduled to open for service on the Dublin/Pleasanton line. To add the new station into the TransLink[®] system, the TransLink[®] Contractor will install network equipment and supporting front-end and back-end software at a cost of \$190,000.

3) Contract Amendment – TransLink[®] On Board Equipment Inspections: Kimley-Horn Associates, Inc. (\$70,000)

Kimley-Horn Associates, Inc. has been under contract to conduct field tests of TransLink[®] equipment at AC Transit, Golden Gate Transit and SFMTA. Due to lessons learned during the deployment of TransLink[®] in the first phase (2.2) of implementation, MTC initiated equipment checks as a way to gain confidence that the system is operating to the standards expected in the contract. Staff recommends approval of this amendment in the amount of \$70,000 to allow continuation of these checks for all deployed operators, including the remaining Phase 2.3 operators Caltrain and BART, to ensure malfunctions are identified and promptly addressed. Phase 2.3 alone includes approximately 2,500 TransLink[®] devices installed throughout the region.

Recommendation

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into a funding agreement amendment with AC Transit in an amount not to exceed \$50,000; a contract change order with Motorola, Inc. in an amount not to exceed \$190,000; and a contract amendment with Kimley-Horn Associates, Inc. in an amount not to exceed \$70,000.

SH/JP

Steve Heminger

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement Amendment

Work Item No.: 105-1221

Agency: AC Transit
Oakland, California

Project Title: RTC Program TransLink[®] Card Incentive

Purpose of Project: Encourage AC Transit riders with disabilities and AC Transit's senior citizen riders to begin using RTC TransLink[®] Cards.

Brief Scope of Work: AC Transit will waive card acquisition fees for the RTC TransLink[®] Card for up to 10,000 RTC AC Transit patrons. An additional \$20,000 would be allocated to development of promotional and educational material and cover postage of the material and TransLink[®] cards.

Project Cost Not to Exceed: \$50,000

Funding Source: RM2 Operating

Fiscal Impact: Funding to come from state funds previously programmed for the TransLink[®] program.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement as described herein, and the Chief Financial Officer is authorized to set aside funds up to \$50,000 for such a funding agreement.

Operations Committee:

Sue Lempert, Chair

Approved: Date: September 12, 2008

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Change Order

Work Item No.: 310-2700

Contractor: Motorola, Inc.
Schaumburg, Illinois

Work Project Title: Fare Payment System TransLink®

Purpose of Project: Incorporate the new West Dublin BART station into the TransLink® system.

Brief Scope of Work: The TransLink® Contractor will install network equipment as well as supporting front-end and back-end software to integrate the West Dublin station into the TransLink® system.

Project Cost Not to Exceed: \$190,000

Funding Sources: CMAQ and STP Exchange

Fiscal Impact: Funding to come from previously programmed regional funds for the TransLink® program.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract Change Order with Motorola, Inc. and the Chief Financial Officer is authorized to set aside funds up to \$190,000 for such Change Order.

Operations Committee:

Sue Lempert, Chair

Approved: Date: September 12, 2008

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Amendment

Work Item No.: 310-2700

Consultant: Kimley-Horn Associates, Inc.
Oakland, California

Work Project Title: TransLink[®] On Board Equipment Inspections (\$70,000)

Purpose of Project: Inspect and measure performance of TransLink[®] of devices onboard all Phase 2.3 vehicles.

Brief Scope of Work: Inspection of TransLink[®] devices onboard all Phase 2.3 vehicles.

Project Cost Not to Exceed: \$70,000 (current contract = \$144,156)

Funding Sources: CMAQ and STA

Fiscal Impact: Funding to come from previously programmed regional funds for the TransLink[®] program.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract amendment with Kimley-Horn Associates, Inc. and the Chief Financial Officer is authorized to set aside funds up to \$70,000 for such a contract amendment.

Operations Committee:

Sue Lempert, Chair

Approved: Date: September 12, 2008