



METROPOLITAN  
TRANSPORTATION  
COMMISSION

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## *Memorandum*

TO: Operations Committee

DATE: September 5, 2008

FR: Executive Director

W.I.

RE: Funding Agreements: Hub Signage Program: BART (\$5,817,000) and the City of Santa Rosa (\$267,000)

This memorandum requests Committee approval to enter into Funding Agreements with BART and the City of Santa Rosa to design, manufacture and install signs consistent with regional signage guidelines, at 14 regional transit hubs.

### **Background**

The Transit Connectivity Plan, adopted by the Commission in April 2006, recommended connectivity improvements at 24 regional transit hubs. The first improvement, the Hub Signage Program, will result in installation of wayfinding signage, real-time transit information and printed transit information displays at these hubs. In March 2008, MTC received \$9.8 million in Proposition 1B funds through the Public Transportation, Modernization, Improvement and Service Enhancement Account (PTMISEA) to implement this program.

MTC has conducted a procurement on behalf of transit agencies at 10 regional transit hubs to implement signage improvements. BART and Santa Rosa will directly manage work at their hubs. In all cases, the process includes the writing of Concept Plans (Phase 1), development of hub-specific designs and plans, specifications and estimates (Phase 2), and sign procurement and installation (Phase 3). Each hub is required to implement signage consistent with the Regional Transit Hub Signage Standards and Guidelines.

### **Funding Agreements**

BART will install signs at 11 stations that are designated as regional hubs, as well as the San Francisco and Oakland International Airports. Staff anticipates two Funding Agreements between MTC and BART. The initial Funding Agreement for \$660,000 will fund a pilot project at the Embarcadero Station/San Francisco Ferry Terminal Hub. The pilot project will be used to refine cost estimates and inform future implementation at the other BART hubs. A second Funding Agreement would be executed to disburse the balance of funds for the 12 remaining Hubs managed by BART.

The City of Santa Rosa and MTC will enter into a single Funding Agreement which will provide \$267,000 to design, construct and install signs at the Santa Rosa Transit Mall.

**Next Steps**

Staff requests this Committee authorize the Executive Director or his designee to enter into funding agreements totaling \$5,817,000 with BART and \$267,000 with the City of Santa Rosa.

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Steve Heminger

SH: JS

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## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Funding Agreements

Work Item No.: 1227

Contractor: BART

Work Project Title: Regional Transit Hub Signage Program

Purpose of Project: Install Regional Signage at Transit Hubs

Brief Scope of Work: Determine the appropriate location for signage, develop specific design and engineering documents, and procure and install signage.

Project Cost: \$5,817,000

Funding Source: Prop. 1B

Fiscal Impact: Included in the FY 2008-09 Budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into two funding agreements with BART to (1) complete a pilot project at the Embarcadero Station/Ferry Terminal Hub (\$660,000) and (2) install signs at an additional 12 hubs (\$5,157,000), and the Chief Financial Officer is authorized to set aside funds for such funding agreements in the amount of \$5,817,000.

MTC Operations Committee: Approved: \_\_\_\_\_  
Sue Lempert, Chairperson

Approved: Date: September 12, 2008

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Funding Agreement

Work Item No.: 1227

Contractor: City of Santa Rosa

Work Project Title: Regional Transit Hub Signage Program

Purpose of Project: Install Regional Signage at Transit Hubs

Brief Scope of Work: Determine the appropriate location for signage, develop specific design and engineering documents, and procure and install signage.

Project Cost: \$267,000

Funding Source: Prop. 1B

Fiscal Impact: Included in the FY 2008-09 Budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with the City of Santa Rosa to install regional signage at its hub, and the Chief Financial Officer is authorized to set aside funds for such funding agreement in the amount of \$267,000.

MTC Operations Committee: Approved: \_\_\_\_\_  
Sue Lempert, Chairperson

Approved: Date: September 12, 2008