

# DRAFT

## MCAC 2007-2008 WORK PLAN REPORT TO THE METROPOLITAN TRANSPORTATION COMMISSION

The Minority Citizens Advisory Committee has been busy this year with a number of major projects that are on the Commission's agenda, one key project being the update of the region's long-range transportation plan. In addition to a subcommittee devoted to the Transportation 2035 Equity Analysis, an MCAC subcommittee reviewed the evaluation of the Lifeline Transportation Program. MCAC also continued its focus on contracting issues (outreach to disadvantaged-, small- and women-owned business enterprises) and the high school internship program.

In an effort to deal with these multiple, complex issues, MCAC created a subcommittee structure so that members might participate more fully on topics based on their interest and expertise with that topic. Below is a list of accomplishments of each of the subcommittees during the past fiscal year.

### **Disadvantaged Business Enterprise/Contracting Subcommittee**

- Reviewed the Draft FY 2007-08 DBE Participation Level Report.
- Worked with MTC staff to organize and hold a DBE Outreach Workshop, hosted by the DBE Subcommittee chair, that was held on December 12, 2007.

### **High School Internship Subcommittee**

- Worked to improve outreach for the program by soliciting for employer agencies and publicizing the program earlier.
- Worked with staff to attract more student applicants, especially in counties farther out in the region. To assist in gaining more student applications, an MCAC member and MTC staff were interviewed for a Comcast public affairs program, which is hosted by another MCAC member. The public service video outlined the internship program and gave some general information about MTC. The show was aired several times on several cable stations throughout the Bay Area in February 2008.
- Encouraged MCAC members, students and parents to attend the orientation for the program in June 2008.
- Began work on possible improvements to next year's program, including tracking or somehow staying involved with past student participants in the program.

### **Lifeline Subcommittee**

- Provided comments to MTC staff on potential evaluation measures for the Transportation 2035 affordability objective.
- Provided comments on the administrative portion of the Lifeline Program Evaluation of the 05/06-07/08 funding cycle.

**2007-2008 MCAC WORK PLAN**  
**DRAFT REPORT TO THE METROPOLITAN TRANSPORTATION COMMISSION**  
**Page 2**

- Reviewed the draft of the administrative portion of the Lifeline Transportation Program Evaluation.
- Reviewed the draft Lifeline Transportation Program Guidelines for the second cycle of funding.

**Transportation 2035 Equity Analysis Subcommittee**

- Reviewed a comparison of equity analysis methodologies by other agencies.
- Discussed MTC's travel forecasting model and reviewed and commented on MTC staff's proposed methodology for the Transportation 2035 Equity Analysis.
- Provided comments to MTC staff on potential evaluation measures for the Transportation 2035 affordability objective.
- Provided comments on MTC staff's proposed equity indicators.
- Discussed the methodological approach for analyzing the RTP's financial investments in terms of equity, as well as potential analysis of transit service outputs.
- Discussed potential additional affordability policies for inclusion on the Joint Advisors' policy list for the Transportation 2035 Plan.
- Forwarded a recommended option for the Transportation 2035 Equity Analysis to the full MCAC for approval.
- Provided comments to MTC staff on the "cost per low-income household served" measure for the RTP Project Performance Assessment.
- Began a discussion of possible key questions that could be addressed through some sort of shorter-term equity analysis.

**Additional MCAC Activities**

In addition to participating at the subcommittee level during the past year, members of the Minority Citizens Advisory Committee participated extensively in the Transportation 2035 process. MCAC had a strong presence at six joint advisor workshops held from January through June to provide comment on the T2035 Plan, and several members attended MTC's outreach workshops held in each of the nine counties during the month of May.

MCAC also provided comments on STA funding plans, and heard updates on San Francisco's Mobility and Access Pricing Study, ABAG's efforts to determine how best to benefit existing communities when creating transit-oriented development, and MTC's DBE program, Lifeline Program and Community-Based Transportation Plans.