



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Administration Committee

DATE: July 2, 2008

FR: Deputy Executive Director, Policy

W.I.:

RE: Contract – Regional Agencies Climate Protection Program: Elmwood Consulting

Staff requests this Committee's approval to enter into a contract with Elmwood Consulting (Bruce Riordan) to assist with the implementation of the Regional Agencies Climate Protection Program in an amount not to exceed \$125,000.

Background

In July 2007, the Joint Policy Committee (JPC) approved a Regional Agencies Climate Protection Program. The Program identifies actions, which the four JPC member agencies (MTC, the Air District, ABAG, and BCDC) will take in common to combat the causes and consequences of global warming. Substantial progress has been made over the past year, but additional temporary resources are required to assist the agencies in pursuing priority joint initiatives, including:

- a common interface for local-government climate protection assistance (data, technical resources, and grants in aid);
- a common approach to influencing and responding to new state and federal climate programs (AB 32 scoping plan, SB 375, and cap and trade), and to harmonizing with a multitude of other climate initiatives;
- a common program to inform and influence public actions related to climate change and energy use, particularly relating to the transportation sector.

Bruce Riordan, through Elmwood Consulting, has been under contract with MTC for the past 18 months to provide public outreach and involvement services, including assisting MTC staff with developing and analyzing transportation strategies for climate protection in the region, advising staff on key related climate protection efforts at the federal, state, regional and local levels, conducting public outreach activities on climate protection issues, and providing assistance to the JPC on climate protection strategies. The proposed contract would expand this assistance to a full-time commitment over the next year, in recognition of the high volume of climate-related work required at this time and the transition required to integrate climate work fully within existing regional-agency programs.

In order to maintain continuity and take advantage of the experience and relationships developed by Mr. Riordan over the past 18 months, staff recommends that the Committee authorize this sole source contract. His participation has also been endorsed by the Executive Directors/Officers of the other three JPC member agencies. While the contract will be with MTC, its cost will be shared equally between MTC and BAAQMD.

Recommendation

We recommend this Committee authorize the Executive Director or his designated representative to negotiate and enter into a contract with Elmwood Consulting in an amount not to exceed \$125,000 to provide support for the implementation of the Regional Agencies Climate Protection Program.

Therese W. McMillan

TWM:TD

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REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract

Work Item No.: 1412

Consultant: Elmwood Consulting
Berkeley, California

Work Project Title: Regional Agencies Climate Protection Program

Purpose of Project: To assist with the implementation of the climate protection initiatives being undertaken by the member agencies of the Joint Policy Committee

Brief Scope of Work: Inter-agency facilitation and technical assistance to implement joint programs for local-government climate-protection assistance, to influence and interface with state, federal and voluntary-sector climate-change efforts, to develop and deliver public awareness programs related to climate change, and to undertake other tasks as identified by the JPC Regional Planning Program Director and the Executive Directors/Officers of the JPC member agencies.

Project Cost Not to Exceed: \$125,000

Funding Source: TDA/TFCA (\$62,500 each)

Fiscal Impact: Available from FY 2008-09 Agency Budget and from cost-sharing agreement with Bay Area Air Quality Management District.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract with Elmwood Consulting for Regional Agencies Climate Protection Program Implementation and the Chief Financial Officer is directed to set aside funds up to \$125,000 for such contract.

Administration Committee:

Tom Bates, Vice Chair

Approved: July 7, 2008