

MTC Regional Transit Connectivity

REGIONAL HUB SIGNAGE PROGRAM

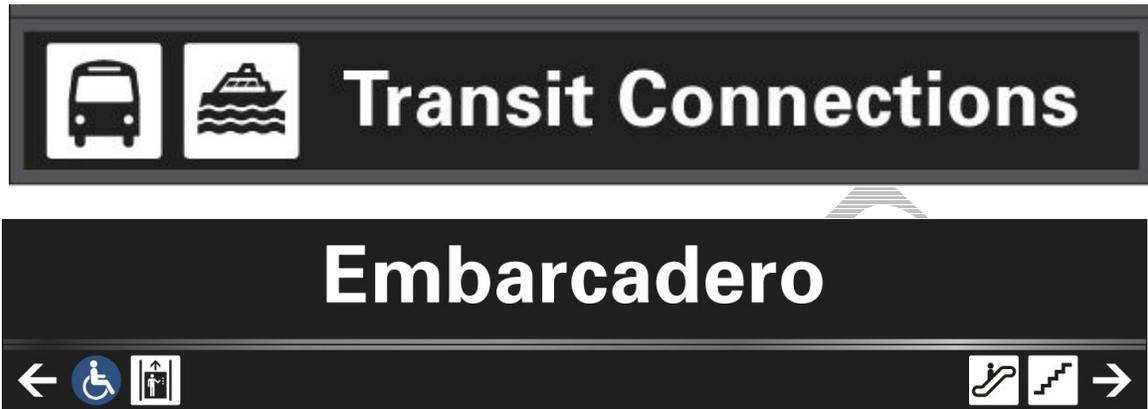
TECHNICAL STANDARDS

APPENDIX - ARTWORK

5.1 WAYFINDING KIOSK



5.2 DIRECTIONAL SIGNAGE – TRANSIT CONNECTIONS



5.3 DIRECTIONAL SIGNAGE – TRANSIT ENTRANCE IDENTIFICATION

Designed to suit individual hub.

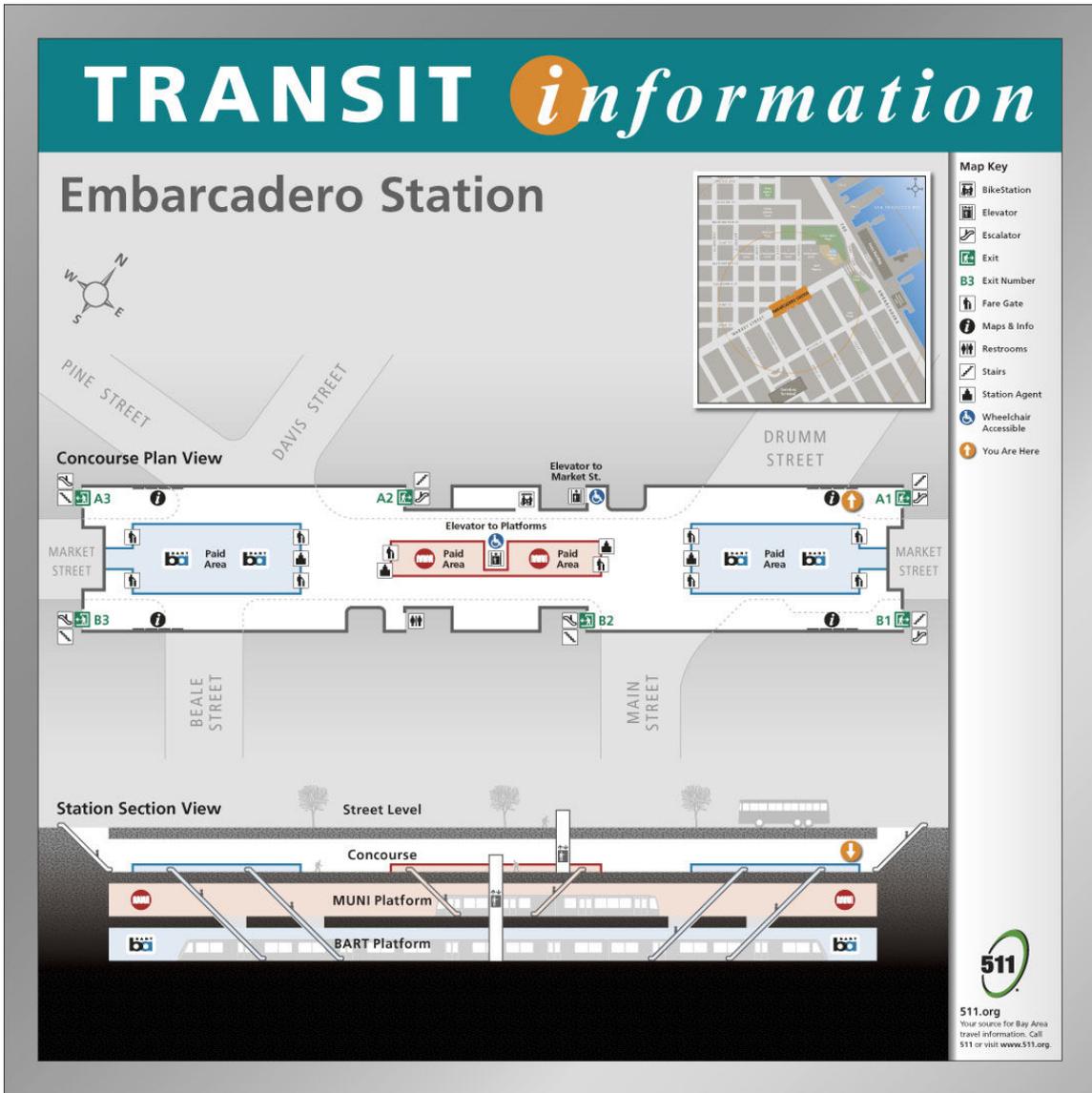
5.4 DIRECTIONAL SIGNAGE – EXIT IDENTIFICATION



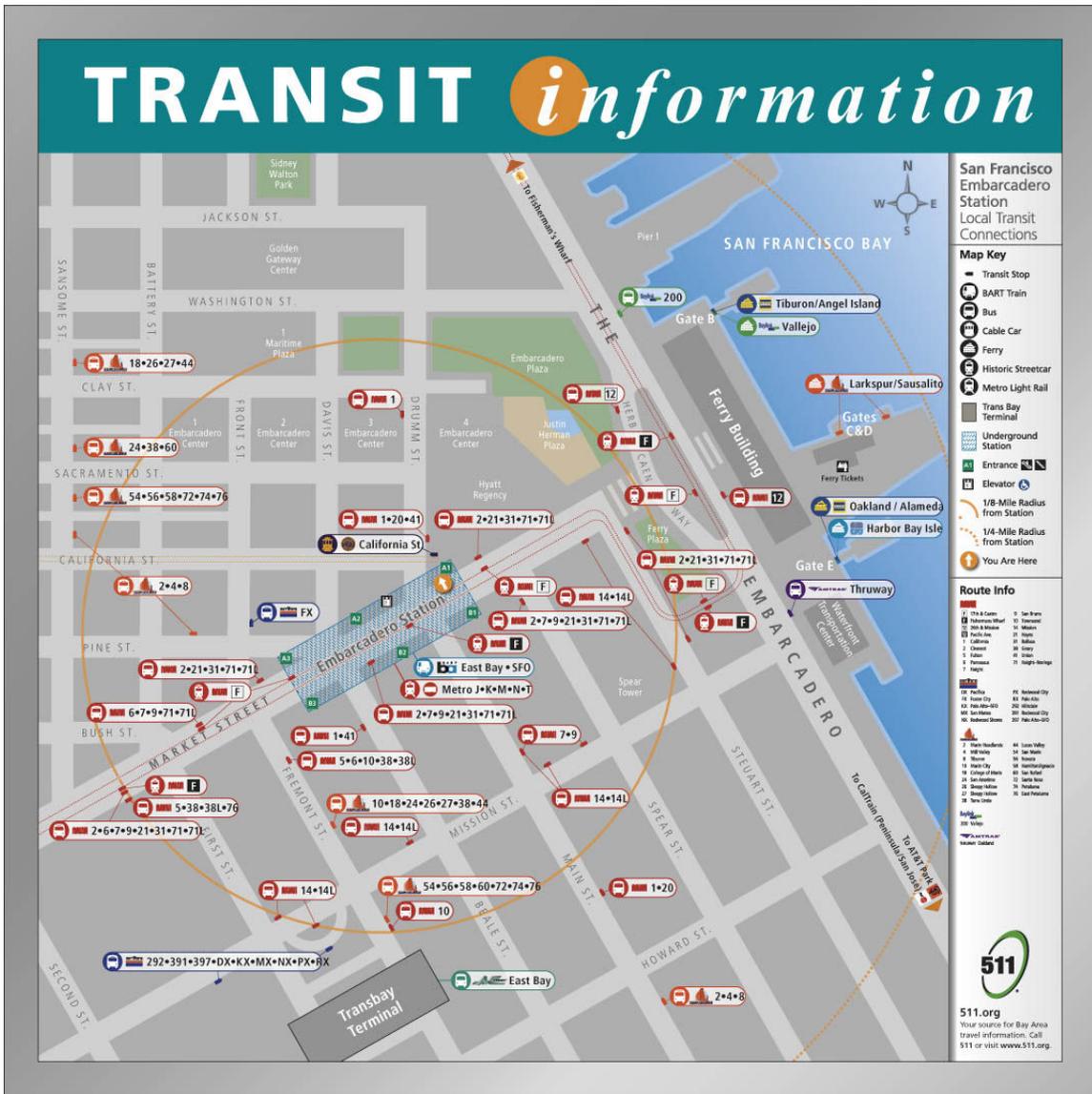
5.5 TRANSIT INFORMATION DISPLAY PANELS (TID)s - GENERAL

(no artwork associated with "general" topic)

5.6 TRANSIT INFORMATION DISPLAY (TID) - STATION MAP



5.7 TRANSIT INFORMATION DISPLAY (TID) –TRANSIT STOP MAP



5.8 TRANSIT INFORMATION DISPLAY PANEL (TID) –TRANSIT ROUTE MAP



5.9 TRANSIT INFORMATION DISPLAY PANEL (TID) –TRANSIT FARE/SCHEDULE INFORMATION

TRANSIT information



San Francisco Municipal Transportation Agency (MUNI)

MUNI operates a variety of transit services, including:

- Market Coach & Trolley Coach Lines**
See the map for local stops
- F-Line Historic Streetcar**
Runs on Market Street and Embarcadero
- Muni Light Rail**
Connects San Francisco neighborhoods
- Cable Car**
Popular tourist attraction

Fares
Regular fare applies to buses, Metro, and historic streetcars. Applies to service to and from SFO Park. Does not apply to cable car fares, or to Monitor Park and Special Events service fares.

Notes: Exact change required. No change given. Subway transfer requires coins for demonstration of ID coin accepted, including dollar coin.

- Adult: \$1.50, or More monthly pass, Passport, valid token coupon or valid transfer/fare receipt
- Senior: ages 65+ Youth: ages 5-17 \$0.50 or monthly pass or valid transfer/fare receipt. Valid ID required.
- Disabled: 50% or monthly rider affixed to a valid Regional Transit Discount Card or valid transfer/fare receipt. Valid ID required.
- Child: ages 4 and under: free

MUNI Schedule Summary

Line	Direction	Time	Stop	Time	Stop	Time	Stop
Market Coach	Northbound	6:00	Market St	6:05	Embarcadero	6:10	San Francisco
		6:15	Market St	6:20	Embarcadero	6:25	San Francisco
	Southbound	6:30	Market St	6:35	Embarcadero	6:40	San Francisco
		6:45	Market St	6:50	Embarcadero	6:55	San Francisco



AC Transit

AC Transit (Alameda-Contra Costa Transit District) operates bus service in areas of Alameda and Contra Costa counties stretching from Richmond to Fremont, with bridge service to San Francisco, San Mateo, and Santa Clara counties.

AC Transit Schedule Summary (Transbay Terminal Routes)

Line	Direction	Time	Stop	Time	Stop	Time	Stop
Transbay	Northbound	6:00	Transbay	6:05	Embarcadero	6:10	San Francisco
		6:15	Transbay	6:20	Embarcadero	6:25	San Francisco
	Southbound	6:30	Transbay	6:35	Embarcadero	6:40	San Francisco
		6:45	Transbay	6:50	Embarcadero	6:55	San Francisco

San Francisco Embarcadero Station Local Transit Service & Schedule Information

Effective Date: January 31, 2008

Transit Notes

Bikes on Transit

Golden Gate Transit

San Francisco Bay Area Rapid Transit

San Mateo County Transit District

AMTRAK

511

5.10 REAL-TIME INFORMATION SYSTEMS

Artwork will be worked out within the requirements of the electronic medium. Artwork for Real-Time Information is not subject to this standard.

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